

Price List — Tier 2

Growth-stage Philippine rates for social media design, logo & branding, print marketing, UI design and basic video editing.

SOCIAL / LOGO / UI / PRINT / VIDEO

TIER 2 • GROWTH RATES

Updated Rates as Demand Grows

Raise prices once your portfolio, results and inquiry volume justify it.

SERVICE	GROWTH PRICE	INCLUDED / SCOPE
Social Media Post	P500	1 design; 2 revisions; JPG/PNG
Story Design	P350	1 story; 2 revisions
Facebook Cover	P700	Custom; 2 revisions
5 Social Posts	P2,200	Consistent style
10 Social Posts	P4,000	Consistent branding
15 Social Posts	P6,500	Monthly-style package
Basic Logo	P1,800	1 concept; 2 revisions
Standard Logo	P3,000	2 concepts; 3 revisions; variations
Logo + Mini Brand Kit	P5,000	Logo, colors, typography, variations
Brand Starter Package	P7,500	Logo + identity + profile/cover + 3 templates
Flyer	P600	1-sided; print-ready
2-Sided Flyer	P850	Front + back
Poster	P750	Print-ready
Tarpaulin	P700	Simple; complex P1,000–P1,500
Business Card	P700	Front + back
Brochure	P1,500–P2,200	Depends on panels
Menu	P1,200–P2,200	Depends on pages/items
UI Design	P1,400/screen	Figma; basic components
UI Starter	P5,800	Up to 5 screens
UI Business	P11,000	Up to 10 screens
Short Reel	P1,400	Up to 30 sec
60-sec Social Video	P2,300	Up to 60 sec
Promo Video	P4,400–P7,200	Up to 60–90 sec

Heavy photo manipulation, extensive copywriting, complex illustration, many pages, advanced animation or urgent turnaround should be quoted separately.

Packages & Recurring Income

PACKAGE	PRICE	INCLUDES
Starter Social	P2,200	5 graphics; consistent style
Business Social	P4,000	10 graphics; branding
Monthly Content	P6,500	15 graphics; consistent identity
Basic Retainer	P4,500/mo	8 graphics; resizing
Growth Retainer	P7,500/mo	15 graphics; stories; promos
Pro Retainer	P12,000/mo	25 graphics; stories; promos; short videos

Four clients paying P7,500/month would produce P30,000 gross monthly revenue before expenses and taxes.